

• a n e w c o n c e p t i n l a n g u a g e t r a i n i n g •

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accentVirtual

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aV is a new enterprise which enables professionals to have face-to-face online training in business and specialist English by working with their trainer, speaking with them and seeing them in real time. For possibly the first time, you can have high-level, professional English language training from top-level trainers... without leaving your home or your office.

How does it work?

aV uses web-based technology so you can meet and work with your personal trainer in your own time, in your own space. It is not complicated - within minutes anyone is an expert! The enriched learning environment allows you to do all the things you would normally do on an intensive course - talking and listening, working on reading and pronunciation, idioms, social English, specialist English... even grammar!

What are the special advantages?

aV is as flexible as you have to be to cope with the demands of modern business life.

With aV you plan your learning for the times when you want it, no fixed class times, you can reschedule if an emergency arises.

With aV you can work on improving your English over the long term but also get help now, writing Emails, writing reports, preparing and making presentations, interviewing...

With aV you will work with your own small, expert training team. You know them and they know your needs and understand how you like to work.



Can I work in a group/can I work individually?

Yes and yes and you can also combine them.

You may want to learn with colleagues in different locations but in the same company or project team. You may want to network and learn with people from different companies or language backgrounds but the same specialism - Finance, HR, Marketing; we'll work to accommodate you. And you can use aV to work between intensive courses in the UK, to maintain your English level - or you can use aV as a stand-alone programme if you don't have time to travel.

What sort of people use aV?

If you need English in your work or if you think you are going to need it in your job and for your career in future then aV is for you. In the last year we have worked with people in Human Resources, Engineers, Researchers - people at different levels and from different backgrounds. We've used the aV system to help people prepare for critical events - conferences, presentations, writing reports and dissertations.

Can you give a case study?

M-C is an HR manager with a European company that was recently taken over by a major US corporate. She speaks some English but needs to improve quickly to meet the challenge of working in English and to stimulate her career. She meets her trainer twice a week. They plan the session times week by week; sometimes there are changes at short notice. The sessions involve a 30-40 minute face-to-face meeting in the virtual meeting room, talking about everyday events and challenges - telephone conferences, reports and emails or presentations. A session will identify a lot of language issues, which form the long-term learning. In between meetings, M-C and her trainer are in contact by email to agree the preparation for the sessions and deal with any emergencies.

Do I need a lot of equipment?

You'll need:

- access to broadband (500kb is ok) (or ADSL/SDSL)
- a webcam (cost is about €40) and a headset (about €15)

If you find the traditional English class doesn't work for you in your own country and you want to try a different way of learning email Robin Matheson at info@accentvirtual.com We will respond to you within 24 hours of receiving your contact and we will start to arrange for you to have a free trial immediately.

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